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Klein Tools® Launches Backpack Cooler and Ice Packs to Keep Items Cold for Up to 24 Hours

June 13, 2023 (Lincolnshire, Ill.) – Klein Tools (www.kleintools.com), for professionals since 1857, introduces the Backpack Cooler & Ice Packs, perfect for keeping drinks cold for up to 24 hours and designed to make carrying a cooler comfortable and easy.

Backpack Cooler, Insulated, 30 Can Capacity (Cat. No. 62810BPCLR)

- Insulated backpack cooler holds up to 30 twelve-ounce cans and up to 7 lbs. of ice
- High-density insulation with rugged liner and leak resistant zipper keep items cold for up to 24 hours
- Lined front pocket and side mesh pockets can carry everything from tools to utensils
- Extra padding on the back and load adjustment straps add comfort and help balance a filled backpack
- Bottle opener and a headlamp bracket for added convenience
- Back padding extends over molded bottom for wearer comfort
- Made of heavy-duty, water-resistant materials that are easy to clean inside and out



Reusable Cooler Ice Packs, 2-Pack (Cat. No. 62811)

- Reusable ice packs are perfect for coolers, lunchboxes and more
- Designed to be durable and freeze quickly to be used over and over
- Ice packs stack neatly when freezing or storing
- Ice packs are non-toxic and BPA-free
- When frozen for at least 6 hours, the ice packs will stay cold for hours



“As temperatures rise throughout summer and people are outside more for both professional and personal obligations, they want to have a convenient way to transport food and drinks and keep them cold,” says Scott Rabe, senior product manager at Klein Tools. “Our new Backpack Cooler features high-density insulation with a rugged liner and a leak resistant zipper to keep items

cold for up to 24 hours. The padding on the back and sides helps to keep the backpack comfortable and balanced as you’re carrying it. Plus, the Ice Packs (sold separately) freeze quickly and can be used over and over again. Both are perfect for people who want to keep their items cold on the jobsite, camping, hunting or on the beach.”

For more information, visit www.kleintools.com/new-products or search for [#NewKleins](https://www.instagram.com/newkleins) on social media.

About Klein Tools

Since 1857 Klein Tools, a family-owned and operated company, has been designing, developing and manufacturing premium-quality, professional-grade hand tools. The majority of Klein tools are manufactured in plants throughout the United States and are the No. 1 choice among professional electricians and other tradespeople. For more information, visit www.kleintools.com.

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