

MILLENNIALS ENJOY WORKING IN THE SKILLED TRADES

57%

of millennial electricians **entered the industry when they were 25 years old or younger**



Nearly half of millennial electricians believe employers should showcase how a **job in the skilled trades solves everyday challenges and makes a difference in people's lives**



52%

of millennial electricians

chose to enter the field because **they enjoy problem solving and the technical aspects** of the electrical industry



Half of young electricians chose a **career in the industry due to the field's job security**



45 percent of young electricians feel employers can highlight real life stories of **how exciting a career in the skilled trades can be through videos and social media**