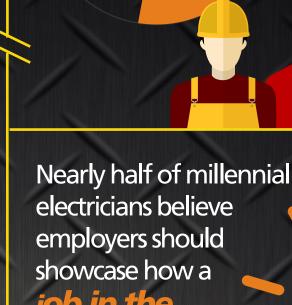


MILLENNIALS ENJOY WORKING IN THE SKILLED

TRADES



showcase how a job in the skilled trades solves everyday challenges and makes a difference in people's lives





52% of millennial electricians

chose to enter the field because **they enjoy problem solving and the technical aspects** of the electrical industry





Half of young electricians chose a career in the industry due to the field's job security



45 percent of young electricians feel employers can highlight real life stories of how exciting a career in the skilled trades can be through videos and social media

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